



CALPEEK

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CAMPAIGN '96: IS TOBACCO THE SMOKING GUN???

Editor's note: You've probably read and heard every political spin about this subject --- so now it's CAL-PEEK's turn to give our opinion about *tobacco & presidential politics*...

...Presumed GOP presidential nominee Bob Dole probably wishes he'd never opened this Pandora's box, but he was out there campaigning when it just sort of popped out: tobacco may not be addictive. Then Dole compounded the error by comparing smoking to drinking milk. Ohhh. It gets worse as Dole dug a deeper hole by saying that his supporter, former U.S. Surgeon General C. Everett Koop, may have been brainwashed by the "liberal news media." What little hair Dole's advisors may have had was pulled by the time he appeared on NBC-TV's Today show and went after host Katie Couric. This story is now about two weeks old and it just won't go away, which is very bad news for Dole's campaign because they need to move on...

...What's the real impact here? Anyone can screw up on the campaign trail --- and it's probably happened to Clinton too. But it's the way Dole compounded this stupidity that has Republicans unnerved & worried...

...How do adults nationwide feel about tobacco & politics? A Yankelovich Partners poll (June 12-13) for CNN & Time asked the question: *would you be more likely to vote for a candidate who received campaign contributions from tobacco companies, less likely or wouldn't that affect your vote?* 46% said they'd be less likely to vote for someone who took tobacco money, while 45% said it wouldn't impact their vote...

...Do both Demos & GOPers take tobacco money? Yes, but as of late, with the Demos being out of power in DC and in the State Assembly in Sacto, more tobacco money is going to GOPers at this time. But

just to be totally fair, Willie Brown(D-SF) took tons of tobacco money during his years as Assembly Speaker...

...Will tobacco be an issue in 1996? YES, both nationally and in Calif. According to a Sacto BEE story back in May, CDP political consultant Bob Mulholland predicted that tobacco, House Speaker Newt Gingrich, the NRA and the militias will be the four (4) "bogeymen" that Demos will tie to GOP coattails. On CNN's *Capital Gang Sunday*, Jim Warren noted that Joe Camel could be the Willie Horton of '96...

...FYI: sometimes a short *letter to the editor* can be very damaging. Here's one about Dole's tobacco stand from a Jerold Drucker of Tarzana (in the L.A. Times): *"It appears Dole wants to get government off our backs and into our lungs."* Stay tuned...

CAMPAIGN '96: BATTLE OVER MEDICAL USE OF MARIJUANA WILL BE BOTH EXPENSIVE & UGLY.

Editor's note: The upcoming initiative battle to legalize *marijuana* for medical use promises to be both costly and nasty - with charges and counter-charges flying all over the place. Here's our first report & analysis...

...One thing is clear: both sides in this battle won't give an inch and both believe only their position is correct. Even what this initiative will allow is in dispute. **Proponents** say this initiative will allow patients who need marijuana to have legal access to it. **Opponents** say the measure amounts to the legalization of "pot" and nothing more...

...And this will be an initiative where it's possible that the proponents supporting passage will far outspend the opponents. Those on the YES side have formed *Californians for Medical Rights*. The key proponents of this initiative are Anna T. Boyce, an Orange Co. nurse; and Dennis Paron, an S.F. businessman who was

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the founder of the Cannabis Buyers Club. One of the key financial contributors (during the petition drive) was George Soros, a multimillionaire who is an advocate of decriminalizing drugs. In terms of political pros, this measure is a *full employment act* for consultants. Zimmerman & Markman are the lead consultants; Jim Gonzalez (deputy cmp. mgr.); Dave Fratello (deputy cmp. mgr.); Hopcraft Communications (communications consultant); Fairbank, Maslin & Maullin (polling); Collis & Associates (fundraising); Ken Coplon (direct mail); and Campaign Performance Group (direct mail). The HQ is in Santa Monica. ☎(310)394-2952...

...The NO side goes under the name of *Citizens for a Drug-Free Calif.*. Just about every law & order group in Calif. has signed up on the NO side. The chair is Orange Co. Sheriff Brad Gates. The campaign consultant is Forde & Molrich, based in Orange Co. ☎(714)476-3017...

...FYI: What to look for: 1) the wording of this initiative - opponents say the measure is poorly written, with all sorts of loopholes; 2) the position of Calif.'s influential medical community; 3) a debate over the use of Marinol, a legally prescribed drug which is a synthetic form of THC (the technical name for the active ingredient in pot); and 4) if things get nasty, as we suspect they will, look for the NO side to focus on both Paron & Soros. Stay tuned...

CA INITIATIVE UPDATE: 12 MEASURES ON BALLOT.

Editor's note: CA voters will see 12 initiatives on the Nov. 5th election ballot. CALPEEK sources expect that Sec. of State Bill Jones(R) will issue numbers to the various proposals on or about July 12th. In the meantime, here's a quick update on some items of interest...

■ ***Competitive Bidding*** - The constitutional amendment proposal sponsored by Professional Engineers in CA Govt didn't make the Nov. 5th ballot after all. It did not receive enough signatures under the random sample verification process. As of now, county registrars are checking all 1.2 million signatures in a full count. Backers of this measure are confident they'll have enough valid signatures to make the 1998 ballot...

■ ***Bragg's Gaming Measure Fails*** - According to the CA Sec. of State's office, developer Mark Bragg's

initiative to allow slot machines at his 3 card clubs in Palm Springs didn't get enough valid signatures to cause registrars to even go to a full count. But sources say that American Petition Mgt. (Mike Arno) is having his staff double check in some of the key counties where the validity rates were extremely low. FYI: just about all petition managers run their own validity checks prior to submission. Thus Arno will be checking to see what possibly went wrong. We'll keep you posted...

■ ***CCRI Update*** - Lily Ring Balian, former director of civic action for Northrop Grumman Corp., has been hired as CCRI's Statewide Outreach Coordinator...

■ ***CA Minimum Wage*** - The Liveable Wage Coalition, the umbrella group running the campaign FOR the minimum wage initiative in Calif., has hired Sacto-based Hopcraft Communications (Steve Hopcraft) to handle free media. ☎(916)457-5546...

L.A. DA's RACE: GARCETTI & LYNCH IN 1st DEBATE.

Editor's note: The setting was the L.A. Co. Criminal Bar Assn.'s monthly dinner and what drew defense attorneys to this gathering was the 1st debate between incumbent L.A. Co. DA Gil Garcetti and his opponent, Dep. DA John Lynch. Here's our update & analysis...

...The most important thing about this first debate is that it attracted a fair (not great) amount of news media interest: both legal papers, the L.A. Times, the Daily News, 2 tv crews and CALPEEK. The second most important thing is that Garcetti now appears eager to defend his first term in office, thus more of these events and debates are likely. And that's good news for Lynch, who is still very much of an unknown and badly in need of more exposure. However, the key question is this: how is Lynch going to attract tv coverage to these debates, when tv news directors see debates as nothing more than dull, talking heads???

...Although there wasn't really any winner in this first debate, Lynch went on the attack early on, but not in a personal way. Lynch made it clear that if he's elected, he won't be talking to the media about high profile cases (trying to influence public opinion). He criticized Garcetti for being a *spin doctor* during the O.J. Simpson trial --- and having some of his comments come back to haunt the prosecution. And if there was a

screw up in this 1st debate, it was when Garcetti said the prosecution convinced 80% of America that Simpson was guilty. Lynch's reply: too bad the prosecution didn't convince 12 jurors. Ohhhh -- great comeback...

...Moving on to 3 Strikes, both were so bogged down in *legalese*, it was difficult to understand their separate positions. But it probably boils down to this: Lynch considers himself a hardliner who wants a consistent policy on 3 Strikes, while Garcetti, also a hardliner on 3 Strikes, believes in giving his trial deputies the necessary room to make critical 3 Strike decisions. Both stands have merit. But Lynch did manage to bring up the McMorrow case --- where a man gave a political contribution to Garcetti and later the contributor's grandson had a 3rd strike downgraded --- thus 16 months in prison as opposed to 25 years. Garcetti denies any deals were made, but in politics it's perception that counts...

...FYI: Garcetti has won the endorsement of the L.A. County Police Chiefs' Assn. - 48 chiefs plus L.A. Co. Sheriff Sherman Block. Stay tuned....

CAMPAIGN '96: CALIF. STATE ASSEMBLY RACES.
Editor's note: Here's an update on some key Assembly races we're covering...

☒ **74th AD** - GOP freshman Howard Kaloogian of Carlsbad will have his hands full because Fred Clayton, GOPer-turned-independent, qualified as an independent candidate July 8th and will be listed on the ballot. Clayton needed about 6,300 valid signatures by an Aug. 9th deadline. He turned in some 9,000 signatures 37 days in advance of that deadline. Clayton battled Kaloogian in 1994 and came in 2nd in a crowded primary. Clayton's candidacy is being supported in part by public employee groups around the State. There is no Demo on the general election ballot for this northern San Diego AD...

☒ **30th AD** - It's official. Former Assembly Speaker and 1st term GOP lawmaker Brian Setencich of Fresno will run as a write-in candidate Nov. 5th. He was ambushed in the GOP primary by unknown Robert Prenter Jr., who has links to the hardline CA Indep. Business PAC (CIB PAC). In his July 10th announcement, Setencich basically laid out his plan of attack. He will employ a Valley (us) vs. Orange Co./CIB PAC (them)

strategy. There is no Demo on the ballot. Setencich's campaign HQ ☎ is (209)445-4136...

☒ **43rd AD** - A rather unusual letter was mailed out to the news media and we assume to voters in the 43rd AD in mid June from Assemblyman James Rogan (R-Glendale), announcing that he'll be the honorary co-chair of GOPer John Geranios' campaign for Assembly. Attached to the letter were the endorsements of 40 GOP members of the State Assembly. Why was it necessary to do this? There's a small group of hardline conservative purists who are causing trouble for Geranios. The purists go by the name of the *Conservative Cabal* and are supposedly going to start mailing an anti-Geranios newsletter to 43rd AD opinion molders & voters. They consider Geranios a "flaming moderate." So what's new???

☒ **32nd AD** - John Geranios isn't the only GOPer who has aroused conservatives. A story in the Bakersfield Californian says that the ultra-conservative CA Indep. Business PAC (CIB PAC) tried to recruit retiring State Sen. Don Rogers of Bakersfield to run against Kern Co. Sup. Roy Asburn in the GOP's March Assembly primary. Reason: CIB PAC thinks Asburn is too close to U.S. Rep. Bill Thomas of Bakersfield, a long time enemy of the hardliners. Stay tuned...

FERRARO TO ADDRESS PUBLIC POLICY SERIES.
L.A. City Council President John Ferraro will address the Public Policy Series breakfast, 8 a.m., July 16 at the City Club in downtown L.A. For info or RSVPs, ☎ (213)617-4074...

SOS BILL JONES HITS 3 LINCOLN CLUBS ON JULY 19.
CA Sec. of State Bill Jones (R) will address 3 different Lincoln Clubs July 19th. At 7:30 a.m., Jones addresses the San Gabriel Valley chpt. at the Industry Hills Sheraton. And at 12 noon, Jones addresses both the South County & South Bay chpts. at Ports O'Call Restaurant in San Pedro. For info on both events ☎ Sheila McNichols (818)249-4205...

COMMUNICATING WITH CALPEEK VIA E-MAIL.
Yes, we're finally in the 21st Century and now have an E-Mail address - for those inclined to use it. We check our E-Mail 4-5 times a week. We can be reached at CALPEEK@aol.com....

VALLEY SECESSION MOVEMENT TOPIC FOR PANEL.

The S.F. Valley Secession Movement is the topic of a panel discussion at a 7:30 a.m., July 19th breakfast sponsored by the Westside Urban Forum. Panel members include State Sen. Tom Hayden(D) & Assemblywoman Paula Boland(R). FYI: As of 7/10, Boland's AB 2043 was still sitting over at the Senate Rules Cmt. For RSVPs & info ☎ Christyne (310)394-0253...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

☐ ***Odd Man OUT*** - What do State Senators Beverly(R) and Dills(D) share with Assemblymembers Kuehl(D), Kuykendall(R) and Bowen(D)? These lawmakers are considered supporters of the Santa Monica Bay Restoration Project. Who's missing from this list? If you said State Sen. Tom Hayden(D-Santa Monica), you win a prize. Hayden does NOT support this particular private/public effort to clean up Santa Monica Bay. In fact, during the recent budget debates he tried (but failed) to kill all the funding for the project, whose members includes NRDC, Heal the Bay and the American Oceans Campaign. Why is Hayden opposed to this worthwhile project? A source told CALPEEK, "With Tom, it's all or nothing, and he doesn't like all the players connected with the Restoration Project." Wonder if L.A. Mayor Richard Riordan will make this a campaign issue if Hayden decides to oppose him in 1997? Riordan could score points with this issue...

☐ ***Lamm's IN & Perot's Still Playing Games*** - Former Colorado Gov. Richard Lamm has officially thrown his hat into the race for President with the Reform Party. As for RP founder Ross Perot, he says he'll run if nominated by the RF, but won't go beyond that. The RP nominating convention will take place at the Long Beach Convention Center on Aug. 11th...

☐ ***Michela's People*** - A real campaign coup for 1st CD Demo candidate Michela Alioto who makes this week's issue of People magazine with a 2-page photo story. Alioto campaign consultant Bill Carrick was all smiles when CALPEEK ran into him this past week...

☐ ***Montgomery Indicted*** - A Sacto Co. grand jury has indicted attorney Mike Montgomery, 58, a former chair of the CRP, on six(6) felony counts of trying to

influence Assemblyman Bill Hoge(R-Pasadena) over a card club deal. This story first broke last year when it was revealed that Hoge wore a "wire" and recorded conversations with Montgomery. Montgomery's attorney says his client did nothing wrong. Next courtroom appearance is set for Aug. 2nd in Sacto...

☐ ***McClintock for Controller in '98*** - Although he hasn't even won election to the 38th AD seat in the San Fernando Valley (to replace Assemblywoman Paula Boland), our sources report that Tom McClintock(R) already is talking about running for State Controller in 1998. For those with short memories, McClintock ran for controller in '94, but was defeated by Kathleen Connell(D). Very interesting. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note. Former CA Ag Sec. Henry Voss died July 6 --- an accidental drowning in his backyard swimming pool. He was 63 and a past president of the CA Farm Bureau Federation. R.I.P...

● Kosmont & Associates, L.A.-based real estate consultant, has added 3 new VPs to staff: Grace Ayres, Jeff Brain and Michael Wagner...

● The Sacto office of Stroozza, Ziegaus, Metzger & Hunt has promoted Marie Moretti to VP...

● S.F.-based Solem & Associates has won a 1996 Silver Anvil award from PRSA for its campaign on behalf of Measure E - a 1995 S.F. ballot measure to overhaul the city's old Charter...

● Nelson Communications Group has promoted Sr. VP Steve Swatt to general mgr. of the Sacto office. In addition, the firm has promoted Susan Aronson to VP and has hired former Wilson press aide Sara Brown as an associate...

● Bob Wolfe has resigned as COS to Assemblyman Howard Kaloogian(R-Carlsbad) and is now working in the Republican Office of Member Services...

● The Sierra Club has moved its national HQ to 85 Second Street, 2nd Floor, S.F. 94105...